
Crotched Mountain Freestyle Club

P.O. Box 897
Milford, NH 03055
603-417-4221
CMFCski@gmail.com



December 28, 2021

Brandi Henson

President, Crotched Mountain Freestyle Club

Dear Prospective Sponsor,

Thank you for taking the time to consider sponsoring the Crotched Mountain Freestyle Club. We are a youth ski team that trains athletes ages 7-18 to compete in moguls and slopestyle events. We are a relatively new program, but we have EXPLODED onto the Eastern Freestyle circuit in the last few years with our athletes ranking comparably if not better than some of the top ski academy athletes on the east coast in regional competitions! One of our biggest goals as a program is not only to create well rounded and successful skiers, but to create the skill sets needed for our athletes to become well rounded and successful adults as well.

At this time, we are formally seeking sponsors. The contributions from our sponsors will go towards much needed training equipment, annual financial aid assistance for athletes that would like to participate, but do not have the financial means to do so and off-season skill development camps.

By sponsoring the Crotched Mountain Freestyle Club, you'll have the opportunity to reach our small, but ever-growing audience. Just over the last 5 years, our club has increased five-fold from just 6 athletes to over 30 boys and girls and continues to grow each year! Our athletes participate anywhere from 1 to 7 competitions each year with over 90 athletes from other ski clubs competing as well. As a club, we hold the belief that creating well-rounded skiers who are able handle any type of terrain is the best way to create skiers who will truly enjoy the sport to its fullest for a very long time.

We greatly appreciate your generosity. Any contribution you're able to make is tax deductible and sincerely appreciated by the entire club, especially our young athletes.

I look forward to speaking with you about putting your sponsorship into action.

Sincerely,

Brandi Henson



Sponsorship Brochure

WHO ARE WE

The Crotched Mountain Freestyle Team trains athletes between ages 7 to 18 to compete in moguls and slopestyle (or freeride) events. We are a relatively new program, but we have EXPLODED onto the Eastern Freestyle circuit in the last few years with our athletes ranking comparably if not better than some of the top ski academy athletes on the east coast in regional competitions. We have a highly dedicated coaching staff that is well versed in all aspects of skiing. As a club, we hold the belief that creating well-rounded skiers who are able to handle any type of terrain is the best way to create skiers who will truly enjoy the sport to its fullest for a very long time. One of our biggest goals as a program is not only to create well rounded and successful skiers, but to create the skill sets needed for our athletes to become well rounded and successful adults as well.

OUR VISION

To ensure that all Crotched Mountain Freestyle athletes have equitable access to training and competition at the USSA level, regardless of social background or financial status, in an environment that promotes personal development, healthy competition, social connectedness, team spirit and a lifelong passion for skiing.

OUR MISSION

To support the vision by developing and maintaining marketing materials; providing administrative and organizational support for the team; creating fundraising opportunities to support training and competition; enhancing communications between the coaching staff, parents and the mountain; and providing opportunities for team building.

CORE VALUES

- Respect
- Communication
- Teamwork
- Inclusiveness & Equality
- Kindness
- Fun

Team Stats

In the last 5 years, the number of Crotched Mountain Freestyle team members has increased more than 5 times with over 30 boys and girls participating! Each event is usually full with 90+ athletes registered to compete and approximately 20-25 of the CMFC athletes participate in each of the 7 competitions held each season.

Social Network Exposure

Social media is a great marketing tool for the Crotched Mountain Freestyle Club. We are constantly expanding our exposure and reach across the ski community.



62 followers, 58 likes



71 followers



TBD (Newly launched - # of visits per year/day to be shown at later date)

Sponsorship Opportunities

Sponsorship Level	Your sponsorship will include:
PLATINUM \$3,000+	<ul style="list-style-type: none"> - Teardrop along competition course (~1-2 events per year) - Banner signage around registration table during Crotonched Mountain hosted events (~1-2 per season) - Start gate signage at each Crotonched Mountain hosted event - Logo on Crotonched Mountain event participation t-shirt - 2-year website advertisement
GOLD \$1,000+	<ul style="list-style-type: none"> - Teardrop along competition course (~1-2 events per year) - Banner signage hung at Crotonched Mountain hosted events (~1-2 per season) - Logo on Crotonched Mountain event participation t-shirt - 1-year website advertisement
SILVER \$500+	<ul style="list-style-type: none"> - Banner signage to be hung at various event locations at Crotonched Mountain hosted events (~1-2 per season) - Logo on Crotonched Mountain event participation t-shirt - 1-year website advertisement
BRONZE \$300-\$500	<ul style="list-style-type: none"> - 18" x 24" sign (to be placed at various event locations at Crotonched Mountain hosted events (~1-2 per season) - Logo on Crotonched Mountain event participation t-shirt - 1-year website advertisement
SUPPORTER \$100-\$300	<ul style="list-style-type: none"> - Logo on Crotonched Mountain event participation t-shirt - 1-year website advertisement

How to Donate:

If you are interested in sponsoring our team, you can send payment via any of the following ways listed below:

- 1) Click [here](#) to process payment by credit/debit card or through PayPal OR copy & paste this URL into your browser to go directly to our donation page:

https://www.paypal.com/donate/?hosted_button_id=89A2LARRJF4AY

- 2) Visit crotonchedfreestyle.com and go to the Sponsor Us! tab
- 3) Make checks payable to **Crotonched Mountain Freestyle Club** and mail to the following address:

Crotonched Mountain Freestyle Club
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Milford, NH 03055